



COURSES TAUGHT IN ENGLISH FALL SEMESTER 2020

UNDERGRADUATE COURSES

DSR2010	Corporate Social Responsibility
DSR4700	International Management and Cultures
DSR6102	Business Simulation (Pr: Strategic Management)
EC03550	International Economic Relations (Pr: Intro. to Microeconomics)
ESG1114	Doing Business in North America: Start a Business in Canada (Entrepreneurship)
FIN3500	Financial Management (Pr: Intro. to Financial Accounting)
FIN5521	Investment and Portfolio Management (Pr: Financial Management)
MET3122	Management of SMEs (Entrepreneurship)
MET4200	Introduction to Operations Management
MKG3300	Marketing
MKG5305	Consumer Behavior (Pr: Marketing)
MKG5321	International Marketing (Pr: Marketing)
MKG5322	Personal Selling and Sales Management (Pr: Marketing)
MKG5334	Digital Marketing (Pr: Marketing)
MOD1101	Business of Fashion
ORH1163	Organizational Behavior
ORH1600	Introduction to Human Resource Management
SC02000	Managerial Accounting (Pr: Intro. to Financial Accounting)

GRADUATE COURSES

DSR8403	Strategy of Organization and Corporate Social Responsibility: From Local to International
DSR8410	Implementing International Strategy
DSR8412	International Management: Strategies for the BRICS
MET8404	Innovation Management
MET8413	International Issues in Organizational Management
MGP7226	Project Management in a Multi-Cultural Context
MGP7900	Project Management
ORH8404	Globalization and Contextual Issues in Management of Human Resources

- Course credit values: 3 North American credit (6 ECTS) courses
- 45 contact hours including exams



COURSES TAUGHT IN ENGLISH **WINTER SEMESTER 2021**

UNDERGRADUATE COURSES

DSR4700	International Management and Cultures
DSR5100	Strategic Management (Pr: Intro. to Management & Financial Management)
EC03550	International Economic Relations (Pr: Intro. to Microeconomics)
ESG1114	Doing Business in North America: Start a Business in Canada (Entrepreneurship)
EUT1172	Sustainable Development in Management
FIN3500	Financial Management (Pr: Intro. to Financial Accounting)
FIN5570	Financial Analysis and Evaluation of Firms (Pr: Financial Management)
FIN5580	Financial Management (Pr: Intro. to Financial Accounting)
MET4011	Innovation in Context (Pr: Intro. to Microeconomics & Financial Management)
MKG5305	Consumer Behavior (Pr: Marketing)
MKG5321	International Marketing (Pr: Marketing)
MKG5327	Advertising (Pr: Marketing)
MOD1101	Business of Fashion
ORH1163	Organizational Behavior
ORH1600	Introduction to Human Resource Management
SCO2000	Managerial Accounting (Pr: Intro. to Financial Accounting)

GRADUATE COURSES

EC08041	International Trade and Globalization
MET8407	Unknown Risks and Organization
MKG8425	International Marketing
MKG8429	Intercultural Marketing
MKG8432	Social Commerce and Marketing 2.0
MGP7017	Management of International Projects
ORH8412	Individuals and Organizations in a Cross-Cultural Context

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